

**Government of Sverdlovsk Oblast
Sverdlovsk Regional Office of the Free Economic Society of Russia
Institute of Economics of the Ural Branch of the Russian Academy of Sciences
Ural State University of Economics**



**2nd International Scientific-Practical Conference
“Ural Region in the 21st Century:
The Faster Growth Region
(Factors and Conditions of Development)”**

Information notice

November 29, 2017
Yekaterinburg

Dear colleagues!

Ural State University of Economics announces the 2nd International scientific-practical conference “Ural Region in the 21st Century: The Faster Growth Region (Factors and Conditions of Development)”.

The conference will be held on November 29, 2017 at the Ural State University of Economics.

Address: Yekaterinburg, 8 Marta St., 62.

The Conference participants are representatives of science, business, public organizations, state and local authorities, and heads of enterprises in the real sector of economy.

The Conference aims to discuss the findings of scientific research, conclusions and recommendations that stem from assessing the consequences of public authorities' decisions on conditions and factors in the economic development of Russian regions.

The topics of the Conference:

1. The economy of the modern era: problems and prospects for the Fourth Industrial Revolution.
2. Finance and law in the context of the Fourth Industrial Revolution.
3. Socio-economic policy and management technologies in the era of new industrialization and global competition for human capital.
4. Urgent problems and prospects for the development of the consumer market in the Ural region (in conjunction with the Ministry of Agriculture and Food of Sverdlovsk oblast).
5. The Urals in the 21st century: the field for the development of economic and business interaction.

To have their papers published in the Conference proceedings, authors are expected to pay the registration fee of 800 rubles. The payment for one paper (regardless of the number of authors) includes publishing it in the Conference proceedings (both in the print edition and online version posted on the Conference website) and registering it in the Russian Science Citation Index (RSCI). To get a print copy of the Conference proceedings, an additional payment of 200 rubles is required (postage included).

Note: The registration fee is paid after the secretary of the organizing committee confirms that the paper is accepted for publication.

Banking details for paying the registration fee:

FGBOU VO “Ural State University of Economics”

620144, Yekaterinburg, 8 Marta / Narondoy Voli St., 62/45

Ural Administration of the Russian Federal Treasury

(FGBOU VO “UrGEU”, individual account 20626X67930)

INN 6661003675, KPP 667101001

BIK 046577001 in Ural Chief Administration of the Bank of Russia, Yekaterinburg

Current account 40501810100002000002

Corresponding account– no KBK 0706000000000000130

Note: The receipt should contain an indication “For participation in the Conference “Ural Region in the 21st Century: The Faster Growth Region (Factors and Conditions of Development)” and full name of the participant.

Paper format requirements

The text should be written in *.doc or *.rtf format.

Font – Times New Roman 14; 1.5 space. All margins – 2 cm. The text should be fully justified, no hyphenation. All diagrams and tables should be embedded in the text. No more than two diagrams and tables are allowed. Graphical elements (figures) must take into account the black-and-white format of the proceedings. Left indent – 1.25 cm. Portrait page orientation. The list of references should be in alphabetical order: references in Russian come first, followed by references in foreign languages in the order of the Roman alphabet. References should be indicated by numbers in square brackets in line with the list of references.

The author’s initials and surname should be typed in the top right corner of the page. The author’s city and affiliation should be indicated in the next line. The title should be centered, followed by the text itself.

The paper should contain an abstract (100–200 words) and keywords (7 words or less).

The paper should be between 12,000 and 15,000 characters in length (5–8 A4 pages).

The text should be proofread and checked by the author. Papers that do not meet the requirements for publication will not be accepted

The participants should submit their papers and application forms via the e-mail zva@usue.ru until October 9, 2017

Please, make sure you receive a confirmation, otherwise contact organizing committee immediately

Contact details of the organizing committee

620144, Yekaterinburg, 8 Marta St., 62

Tel. / Fax: +7 (343) 221-17-63

E-mail: zva@usue.ru

Coordinator:

Veronika Zyryanova

Tel .: +7 (343) 221-17-45

Note: All papers selected by the editorial board will be published in the Conference proceedings and registered in RSCI.

Application form

for participation in the 2nd International scientific-practical conference
“Ural Region in the 21st Century:
The Faster Growth Region (Factors and Conditions of Development)”

The deadline for paper submission is October 9, 2017

Papers can be written in Russian and English.

Full name	
Topic of the Conference	
Article title	
Academic degree	
Academic title	
Job title	
Affiliation	
Address (with postcode)	
Phone	
E-mail	

*All fields are required.

*Prior to submitting the materials,
please check if the application form is filled in correctly*